

## **SUBMISSION GUIDELINES – PRIMARY**

Pearson is an educational publisher which sells direct to schools and through educational booksellers. In the Primary Publishing area we chiefly publish large fiction and non-fiction literacy series; student activity books (i.e. Maths, English, Spelling, Handwriting); non-fiction Library series; and the educational magazines *Comet*, *Explore* and *Challenge*, all with associated teacher and interactive support.

We do not publish one-off children's picture books or small series.

While we accept unsolicited manuscripts, we may not always be the appropriate publisher for your idea. You should research the area well before submitting. You can determine the names of appropriate publishers by looking at the imprint pages or credit details on similar products.

Unfortunately, due to our workloads, we are unable to provide advice or feedback on submissions.

### ***For unsolicited stories/texts for literacy series***

We do not continuously seek submissions for our literacy series (i.e. readers and chapter books) and have no permanent series. Rather we commission from authors on our database as we develop new series. Should you wish to submit your name as a writer for our literacy series please send us a CV and a sample of your writing. Please place 'Primary author CV' in the subject line of your email. We will acknowledge your email but we do not routinely publicise details of upcoming commissioning.

### ***For unsolicited stories/texts for Magazines***

Please see the submission guidelines in the Magazines area of our website.

### ***For unsolicited educational publishing proposals (i.e. student activity books, textbooks, library series proposals, teaching resources)***

When you send us your proposal, please include a short covering letter outlining what your background is and why you see a need for such a resource. Please note that we rarely accept unsolicited manuscripts.

#### **Please be sure to:**

- Tell us why you're approaching Pearson Australia
- Indicate if you're familiar with other relevant publications (either Pearson Australia or texts published elsewhere).
- Highlight what's different about your proposal to what's currently on the market.
- Outline what format you're envisaging (CD-ROM, textbook, online resource, student pack, workbook, etc).
- Clearly indicate who the text would be aimed at, ie year level and state.
- Suggest other possible markets / formats for publishing your ideas if relevant.

- Send in a detailed table of contents and a short sample of the work (i.e.; a sample chapter) if possible – although this is not a prerequisite.
- Provide your contact details (email, phone, and postal address).

**Please email your submission to:**

[primary.publishing@pearson.com.au](mailto:primary.publishing@pearson.com.au)

and include 'Primary Educational Publishing Proposal' in the subject line.

**or send it to:**

Primary Publishing Coordinator  
Pearson Australia  
20 Thackray Road  
Port Melbourne VICTORIA 3207

All submissions will be assessed within eight weeks of receipt. If you wish us to return your manuscript, please enclose a SSAE.